

# 71st Annual Roanoke Fall Festival

## September 4-7, 2025

### “The Wild, Wild West”



#### Huntington County's Oldest Community Festival

Looking for a way to help with the 2025 Roanoke Fall Festival?  
The Board of Directors are busy planning the event, and we are looking  
for sponsors to make this year's festival a big success!

#### ***BENEFITS OF DONATING:***

- Marketing Opportunity– Brochure, Banners, Website, Newspaper advertising.
- Social Media Presence– Roanoke Fall Festival has three active Facebook pages with 3,500 + followers.
- Community Involvement– Support a family-friendly event for all.

#### ***SPONSORSHIPS HELP TO BRING MANY FUN ACTIVITIES TO THE FESTIVAL!***

- Entertainment tent, pie eating contest, our famous Cake & Cookie Contest and Auction, local bands, kids activities & crafts, and so much more! There is also the opportunity to sponsor scholarship money for the young ladies in our pageants.

#### ***2025 SPONSORSHIP TIERS***

PLATINUM SPONSOR: \$1,000 +

GOLD SPONSOR: \$500- \$999

SILVER SPONSOR: \$250- \$499

BRONZE SPONSOR: \$50- \$249

#### **FOR FURTHER QUESTIONS, PLEASE CONTACT:**

Nichole Karst– President

260-446-1125

nicholekarst@hotmail.com

Lee Ann Smith– Secretary/Treasurer

765-437-7366

leeannsmith824@gmail.com

#### **OUR MAILING ADDRESS:**

Roanoke Fall Festival PO Box 86, Roanoke, IN 46783

Our website: [www.roanokefallfestival.org](http://www.roanokefallfestival.org)

***Thank you for your time and consideration in donating to the  
2025 Roanoke Fall Festival. See you there!***

***(So that we can meet our advertising deadlines, please mail your sponsorship by May 15th.)***

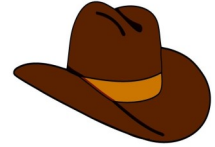
## SPONSORSHIP TIERS INFORMATION

***(So that we can meet our advertising deadlines, please mail your sponsorship by May 15th.)***

All businesses and sponsors will have mentions on all of our Social Media pages; Roanoke Fall Festival, Roanoke Cake & Cookie Contest & Auction, and Roanoke Royalty pages on Facebook. We have over 3,500 followers on our pages, who also share with others!

### **BRONZE SPONSOR: \$50- \$249**

1. Business name on Sponsorship banner in small font.
2. Listed on festival brochure as “Bronze Sponsor”.
3. Newspaper mention for sponsoring.
4. Listed on Website under “sponsorship” tab as “Bronze Sponsor”.



### **SILVER SPONSOR: \$250- \$499**

1. Business name or logo on Sponsorship banner in medium font.
2. Listed on festival brochure as “Silver Sponsor”.
3. Newspaper mention for sponsoring.
4. Listed on Website under “sponsorship” tab as “Silver Sponsor”.
5. Business name to be announced throughout the festival weekend at events.

### **GOLD SPONSOR: \$500- \$999**

1. Business name on Sponsorship banner in large font.
2. Logo in the festival brochure.
3. Newspaper mention for sponsoring.
4. Listed on Website under “sponsorship” tab as “Gold Sponsor” with additional information such as a business card or icon.
5. Business name to be announced throughout the festival weekend at events.

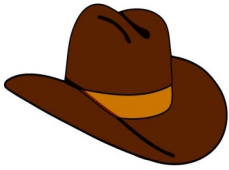
### **PLATINUM SPONSOR: \$1,000 +**

This unique sponsorship includes all the benefits of the Gold Sponsorship plus your business banner displayed in our Activity Tent behind the stage of entertainers.

Your business card and logo will be on all advertising. There will also be a large individual ad in our festival brochure on the activities page.

There is also the opportunity of being a sole sponsor at one of our events.

***Please contact Lee Ann or Nichole with questions about these sponsorships tiers.***



**2025 ROANOKE FALL FESTIVAL**  
**SPONSOR/DONOR INFORMATION**



*Please mail this information sheet with your check  
made out to Roanoke Fall Festival by May 15th.*

Business name: \_\_\_\_\_

(As you would like it listed in our advertising.)

Contact name: \_\_\_\_\_

Business mailing address (Please include PO Box if you have one):

\_\_\_\_\_  
\_\_\_\_\_

Business phone: \_\_\_\_\_

Business email: \_\_\_\_\_

Sponsorship level:

\_\_\_\_\_ Bronze: \$50- \$249

\_\_\_\_\_ Silver: \$250- \$499

\_\_\_\_\_ Gold: \$500- \$999

\_\_\_\_\_ Platinum Sponsor: \$1,000 +

\_\_\_\_\_ I have my own business banner that I can supply for  
advertising in the Activity Tent as a Platinum sponsor.

Check # \_\_\_\_\_

**Note:** In order to meet our  
deadline of including your  
business or sponsorship in  
our advertising and festival  
brochure, we ask that you  
postmark your envelope no  
later than May 15, 2025 .

**Please mail your sponsorship by May 15th, to:**

**Roanoke Fall Festival**  
**PO Box 86**  
**Roanoke, IN 46783**