



68th Annual Roanoke Fall Festival

September 8-10, 2022



Huntington County's Oldest Community Festival

Looking for a way to help with the 2022 Roanoke Fall Festival?
The Board of Directors are busy planning the event, and we are looking for sponsors to make this year's festival a big success!

BENEFITS OF DONATING:

- Marketing Opportunity– Brochure, Banners, Website, Newspaper advertising
- Social Media Presence– Roanoke Fall Festival has three active Facebook pages with 3,000 + followers
- Community Involvement– Support a family-friendly event for all

SPONSORSHIPS HELP TO BRING MANY FUN ACTIVITIES TO THE FESTIVAL!

- Carnival rides, entertainment tent, pet parade, Pie Eating Contest, our famous Cake & Cookie Contest and Auction, local bands, kids activities, and so much more! There is also the opportunity to sponsor scholarship monies for the young ladies in our pageants.

2022 SPONSORSHIP TIERS

TITLE SPONSOR: \$1,000 +	GOLD SPONSOR: \$500-\$999
SILVER SPONSOR: \$250-\$499	BRONZE SPONSOR: \$50-\$249

FOR FURTHER QUESTIONS, PLEASE CONTACT:

Nichole Karst– President

260-446-1125

nicholekarst@hotmail.com

Lee Ann Smith– Secretary/Treasurer

765-437-7366

leeannsmith824@gmail.com

OUR MAILING ADDRESS:

Roanoke Fall Festival PO Box 86, Roanoke, IN 46783

***Thank you for your time and consideration in donating to the
2022 Roanoke Fall Festival. See you there!***

(So that we can meet our advertising deadlines, please mail your sponsorship by June 1st)

SPONSORSHIP TIERS INFORMATION

(So that we can meet our advertising deadlines, please mail your sponsorship by June 1st)

All businesses and sponsors will have mentions on all of our Social Media pages; Roanoke Fall Festival, Roanoke Cake & Cookie Contest & Auction, and Roanoke Royalty pages on Facebook. We have over 3,000 followers on our pages!

BRONZE SPONSOR: \$50-\$249

1. Business name on Sponsorship banner in small font.
2. Listed on festival brochure as “Bronze Sponsor”.
3. Newspaper mention for sponsoring.
4. Listed on Website under “sponsorship” tab as “Bronze Sponsor”.



SILVER SPONSOR: \$250-\$499

1. Business name or logo on Sponsorship banner in medium font.
2. Listed on festival brochure as “Silver Sponsor”.
3. Newspaper mention for sponsoring.
4. Listed on Website under “sponsorship” tab as “Silver Sponsor”.
5. Business name to be announced throughout the festival weekend at events.

GOLD SPONSOR: \$500-\$999

1. Business name on Sponsorship banner in large font.
2. Logo in the festival brochure.
3. Newspaper mention for sponsoring.
4. Listed on Website under “sponsorship” tab as “Gold Sponsor” with additional information such as a business card or icon.
5. Business name to be announced throughout the festival weekend at events.

TITLE SPONSOR: \$1,000 +

This unique sponsorship includes all the benefits of the Gold Sponsorship plus your business banner displayed in our Activity Tent behind the stage of entertainers.

Your business card and logo will be on all advertising. There will also be a large individual ad in our festival brochure on the activities page.

There is also the opportunity of being a sole sponsor at one of our events.

Please contact Lee Ann or Nichole with questions about these sponsorships tiers.



ROANOKE FALL FESTIVAL
SPONSOR/DONOR INFORMATION



*Please mail this information sheet with your check
made out to Roanoke Fall Festival*

Business name: _____

Contact name: _____

Business mailing address: _____

Business phone: _____

Business email: _____

Sponsorship level:

_____ Bronze: \$50-\$249

_____ Silver: \$250-\$499

_____ Gold: \$500-\$999

_____ Title Sponsor: \$1,000 +

_____ I have my own business banner that I can supply for advertising in the Activity Tent.

Check # _____

Please mail your sponsorship by June 1st to:

Roanoke Fall Festival

PO Box 86

Roanoke, IN 46783

Note: In order to meet our deadline of including your business or sponsorship in our advertising and festival brochure, we ask that you postmark your envelope no later than June 1, 2022.