



# Roanoke Fall Festival Ice Cream Eating Contest

On Saturday, September 7, 2024 at 12:30pm, Jebi's will be hosting an Ice Cream Eating contest at the Roanoke Fall Festival. In person registration begins on August 31st, 2024 at Jebi's Ice Cream Shoppe (235 N. Main St) during business hours. Contestants can register for one of the three divisions below. Registration will close when all spots are filled, or up until 9:00 pm Friday, September 6, 2024.

## CONTEST DIVISIONS

1. Children 5-9 years old
2. Children 10-15 years old
3. Adults 16 and up

The first place winners of each age division will receive a \$25 Jebi's Gift Card, second place winners will receive a \$15 Jebi's Gift Card, and third place winners will receive a \$10 Gift Card. All other contestants will receive a free small scoop card from Jebi's.

## PARTICIPANT SIGN UP

There will be a maximum of 10 contestants for each division. The first 10 contestants, per age division, to fill out an entry form and participation waiver will be eligible to participate in the contest. An additional TWO entry forms will be taken, per age division, and put on a waiting list in case of a no show. Participants who sign up for the contest must be at the BIG TENT at Roanoke Park at 12:15 pm. If a contestant is not at the BIG TENT by 12:15 pm, they will forfeit their participation. In the event of a no show, the next participant on the waiting list will fill the spot.

## ENTRY FORMS

All registering contestants are required to fill out the entry form and sign the event waiver. An entry form and waiver must be signed by a parent or legal guardian for all participants under 18.



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## CONTEST RULES

Old Fashioned Vanilla ice cream will be served in cups to the contestants. Contestants will be given 3 scoops of ice cream at the beginning of the contest. When contestants are nearly finished with the 3 scoops, they will be given 3 more scoops. This continues until the 5 minute finish time is over. The contestant who eats the most number of scoops in this time frame will be declared the winner. In the event of a tie, the person who guesses the amount of waffle cones Jebi's has sold this year, up until Sept 6, 2024, will be determined the winner.

- Contestants must be present at the BIG TENT in Roanoke Park by 12:15 pm.
- Contestants are required to eat using a spoon and sitting in their designated area.
- Contestants must wait with their hands behind their back for the starting signal to begin eating and may not touch any ice cream or spoon prior to the starting signal.
- Contestants must put their spoon down when the ending signal sounds.
- Each contestant will be provided with a bottle of water during the competition

## GROUND FOR DISQUALIFICATION

- Arriving after 12:15 pm
- Touching spoon or bowl before start signal
- Starting prior to the start signal
- Eating after the ending signal
- Attempting to eat without spoon
- Vomiting/Regurgitation
- Spilling



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Participant's Name \_\_\_\_\_

Phone number \_\_\_\_\_

Division

CHILD (5-8 YEARS OLD)      AGE \_\_\_\_\_      BIRTHDAY \_\_\_\_\_

CHILD (9-15 YEARS OLD)      AGE \_\_\_\_\_      BIRTHDAY \_\_\_\_\_

ADULT (16 AND UP)      AGE \_\_\_\_\_      BIRTHDAY \_\_\_\_\_

Waiver

I hereby agree, acknowledge and accept the following:

I know that eating ice cream in large quantities and at a fast rate is potentially a hazardous and uncomfortable activity. I am medically able to participate. I assume all risks associated with eating ice cream at this event, including but not limited to, indigestion, vomiting, regurgitation, and especially the loss of love for Jebi's ice cream. I am also aware that ice cream has dairy, to which I am not allergic to.

I \_\_\_\_\_ waive and release the Roanoke Fall Festival Committee and Jebi's Ice Cream Shoppe, from all claims of liabilities of any kinds that should arise from participation in this event.

Participant's Signature \_\_\_\_\_

Parent's Name (if under 18) \_\_\_\_\_

Parent's Signature \_\_\_\_\_